

About Momof6

Momof6 is a go-to destination for busy Moms looking for advice on how to run a more organized life! Here she will find fantastic tips on how to organize her home and her calendar, create family routines to make her days run more smoothly, and how to menu plan and prepare meals that her kids will actually eat! Momof6 is also about celebrating family moments- like throwing at-home birthday parties, creating family traditions, taking family road trips, and spending summers together at home.

Momof6 encourages readers with a “you can do this” attitude communicated through engaging posts, compelling images and entertaining and informative videos.



Monthly Pageviews 120,000

Monthly Unique Visitors 71,000

About Sharon Rowley

As a Mom of 6 kids ages 11-16, Sharon is stopped by people all of the time asking “How do you DO it?” Well, 15+ years working as an apparel buyer, and an IT executive taught Sharon how to be super-organized and how to develop a “game plan”. And now Sharon’s passion is helping other Moms to gain control over their busy lives by becoming more organized.



Sharon has appeared as a video correspondent and program coordinator for iVoices on iVillage, also appearing on iVillage’s Conversation Thread and on NBC News local affiliate stations. Sharon is an accomplished public speaker and has delivered presentations at several national blogging conferences.

Sharon lives in Westchester County, NY (45 min from NYC).

Recent Brand Partners:



Social Stats:



3,800



8,800



2,700



1,700





500

Momof6 Readers

76%
of readers have kids

67%
are ages 25-44

20% 

80% 

Attended college/
grad school

66%

“ Our partnership with Momof6 was successful because it helped us to deliver our message to a targeted audience, and brought potential customers to our site. ”

Cocoon Kids

Momof6 Readers Consider Themselves to be:



**Cooking Enthusiasts/
Aspiring Chefs**



Home Décor Enthusiasts



Shoppers/Shopaholics

**data taken from Google Analytics and Quantcast*

Content Pillars

These are the six main areas for content that drive to visit Momof6, including Recipes that Kids Will Eat! In addition, readers can find our gift guides, plus great ideas for celebrating the season!



Get Organized



Kids Birthday Parties



Large Family Life



DIY Summer Camp



Family Road Trips



Opportunities

Sponsored Posts	Momof6 specializes in creating unique and compelling brand campaigns that connect the consumer to the product emotionally and visually. Content can be created as a sponsored blog post with images, a video, or both, and is promoted across the Momof6 social media platforms. <i>*Sponsored posts contain an FTC-compliant disclosure at the beginning and end of the post, and all links are "no follow" as per Google policies.</i>
Brand Product Hub Contributor	Looking for interesting and unique content to host on your own product hub, blog, or social media channels? Allow Sharon to construct a campaign that can further the connection between your brand and your followers.
Ambassadorships	As an engaging and relatable public speaker, Sharon is available to work as a brand ambassador, paid spokesperson, and can host or attend brand events.
Reviews and Giveaways	Products and books are gladly accepted for review. Giveaways typically run for one week, and readers can enter via Rafflecopter which can be customized to drive readers to your site and/or social media channels. Review posts are written from a personal perspective and always include an honest authentic opinion and a FTC-compliant disclosure.

"I love your organizational tips! I run a house of four kids five and under and very much appreciate when the chaos is at least organized:) You inspire me to keep up the good fight!"

-Momof6 reader Jennifer

"I just recently found your blog and I love it!! I use it everyday and have gotten so many ideas from it. I did share it on Facebook and I hope others use it!!

-Momof6 reader Carol

Advertising Rates

300x250 Sidebar: \$75 for 1 month, \$185 for 3 months

Payment for advertising is made via Paypal and is due in advance of placement.

Let's Work Together!

Get your brand in front of the Momof6 audience. Contact me and let's create a custom plan that works best for your goals!

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